



350 Poplar Avenue  
Elmhurst, IL 60126  
630.941.3230  
630.359.4274 fax  
[info@chicagocompensation.org](mailto:info@chicagocompensation.org)  
[www.chicagocompensation.org](http://www.chicagocompensation.org)

## NEWS RELEASE

### GENERATIONAL DIFFERENCES IN TOTAL REWARDS TO BE EXPLORED DURING CCA ANNUAL MEETING AND KEYNOTE ADDRESS

**CONTACT:** Michael Bandy, 630.941.3230 or [mbandy@chicagocompensation.org](mailto:mbandy@chicagocompensation.org)

Elmhurst, Illinois, April 24, 2008—The Chicago Compensation Association (CCA) will host its Annual Meeting and Keynote Address on June 4, 2008. It will be held in Chicago at the offices of Drinker, Biddle & Reath from 8 – 11 a.m.

The event will feature a keynote presentation, *Generational Differences in Total Rewards and Employee Engagement*, by Carol Sladek, Hewitt Associates and David Van De Voort, Mercer. Given the generational differences in today's workforce, the types of rewards, recognition, and benefits that appeal to Baby Boomers, Gen Xers, and Gen Ys, differ greatly. Participants will walk away with current and future workforce trends and the reward and work-life programs necessary to compete for talent within the context of three generations of workers. Leading consultants and their clients will explore innovative ways to enhance the work experience, as well as share practical ideas to apply to compensation and benefit programs.

Registration for CCA's Annual Meeting includes a full breakfast, the presentation and handout materials. Non-members have the option to register and become members at a discounted price. Details and registration are available on the web at [www.chicagocompensation.org](http://www.chicagocompensation.org). Call 630.941.3230, or e-mail [info@chicagocompensation.org](mailto:info@chicagocompensation.org).

Founded in 1976, the Chicago Compensation Association is an independent professional association committed to providing leadership in the education and development of compensation professionals in the Chicago metropolitan area. With nearly 400 members, the CCA advances the body of knowledge of the total compensation field through educational seminars, member forums, a multi-featured website, access to publications, networking opportunities and related activities and services.